



**Nikos Ioannidis,**

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**Greece**



### in order to contact

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### About me

I am a MSc student in Agricultural Economics and a young entrepreneur. I have just started my business idea of direct sales from farmers to consumers. In general, my idea is supporting SRD by giving the farmers better income and consumers cheaper and higher quality products. I started a small network in my hometown and my goal is to expand it in other countries but also help other producers in similar problems. The main element of my character is problem-solving. I can bring solutions to office, field and farm problems. I have a scientific background in agriculture and more specifically in agricultural economics which can be valuable in any agricultural business or farm. This helped me to start a collaboration with a farmer to sell his products direct to consumers, in order to raise his income. Besides the marketing and networking for sales, I have worked with the farmer in practice (on the farm), in order to have a spherical view of the situation. In a practical level, I am able to support a business idea into action, in an office economic and marketing level, but also to help in daily on-farm problems

### What I expect from host organisation

I am passionate about learning other lifestyles in rural and remote areas, travel in places to “meet the locals” and view their country and culture “through their eyes”. I believe that I have academic and practical knowledge about Agricultural Economics which I can offer to hosts and share my experiences to have an impact in SRD in their country. On the other hand, I am keen on improve my knowledge of other countries about their agricultural markets and opportunities of farmers selling their products. Exchanging opinions and know-how can help both the host and the trainee for the SRD in both countries! Networking with rural people may also help me improve my business idea. Also, direct sales may be implemented in other countries farmers. Finally, multicultural exchange can help both host and trainee for future business activities and financial support of the core of Europe: rural areas! Future of Europe are rural areas and SRD!

### Preferred languages

EN